

# Artist Application Guidelines

Dear Artist(s),

We are delighted that you are interested in applying to Cork Fringe Festival! Before proceeding with your application, we invite you to carefully check our artist guidelines.

Should you have any further questions, don't hesitate to reach out at [info@corkfringe.com](mailto:info@corkfringe.com).

Our best wishes,

Ineke Lavers & Daniel Cremin

## About Cork Fringe

- Cork Fringe Festival's first year will cover three days, 9th-11th of May, 2025.
- We are entirely volunteer run, not-for-profit and operating our first festival year solely on corporate sponsorship and donation.
- Our programme will cover a cross section of creative disciplines, but will focus on emerging and experimental work.
- Our venues are smaller and less conventional performance/ exhibition spaces.
- For our first festival year, we are aiming for a small festival with a rough cap of 10 events, with potential capacity for two shows for some. For future years, we hope to raise our event capacity in line with our festival team growth and funding.
- Cork Fringe Festival is situated in a large international support network of Fringe Festivals across the world, bringing Cork to the world stage and our artists into international Fringe touring possibilities.

## Application Procedure

- All artists must apply online via Eventotron. By registering your artist profile with Eventotron, you can apply to a multitude of festivals in the Fringe family using the platform.
- We do not offer travel or accommodation, so in applying, please ensure that you can confirm your presence in Cork in your own capacity during the festival dates.
- Cork Fringe is a curated festival, meaning we (the directors) programme an estimated 10 events (with potential for 13 individual shows) covering a range of creative disciplines. Our selection procedure will take into account the merit of your application, alongside logistics such as space and technical capacity.
- We recommend time-frames of approximately 1 hour for any performance-based submissions. Both shorter and longer work, or joint submissions/series pieces however are also welcomed.

## Who can apply

- Cork Fringe welcomes applications from any and all creatives who have something to share with a Cork audience.

- We welcome emerging artists still experimenting with their craft, and will seek to platform works-in-progress as well as finished pieces. Established artists are also more than welcome to apply.
- We are committed to equality and non-discrimination on the basis of gender and race throughout the programming, management and practice of our festival.

## **What are we looking for?**

- We see Cork Fringe as an avenue to platform work that is experimental, innovative and pushes Cork audiences, and welcome artists to engage with and receive feedback on their craft from these audiences.
- Collaborations and work that intersects and crosses traditional boundaries of creative disciplines is welcomed.
- Any and all creative forms are supported.

## **Language**

- Cork audiences primarily engage with English work, but we do encourage work of any language as well as silent pieces.

## **Travel Arrangements**

- We do not cover any travel and accommodation arrangements for artists. In applying to Cork Fringe, please ensure you can travel to and stay, or already reside in Cork.

## **Venues**

- Cork Fringe Festival will take place across the city in a variety of smaller and less conventional spaces.

- We will take our venues, audience capacity and technical capabilities of the space into account when programming and curating the festival.
- Venues will be shared between acts/ events.
- We will enquire into your desired space type, however we cannot confirm that we will be able to accommodate this.
- We may consult with you during the application process with regards to more specified tech, space and venue arrangements and allocation.
- Most of our venues are offered to us as benefit in kind, so we trust that all artists take the utmost care of the space and respect staff therein.
- If you have extensive technical elements to your piece or a multitude of props, we may ask you to streamline your set up to adjust to the space.
- There may be minimal storage and green room capabilities in each venue.
- Set up and take down time is limited.
- We will liaise and consult with you, our technical team and venue managers to ensure as smooth a process as possible for your event.

## **Funding, box office & ticket sales**

- We are a fully volunteer run and not-for-profit festival, with this first year's budget solely coming from corporate sponsorship and donation.
- We are committed to ensuring that Cork Fringe Festival will represent an opportunity for artists to make money and be paid in a speedy manner.
- We will operate a 70:30 ticket split with artists. 70% of all ticket sales are guaranteed to be paid to artists at our earliest convenience. The other 30% will be used to cover any technical or venue-related costs.
- We will run our ticket sales and box office through Eventotron, our festival logistics operating system.

## **Promotion**

- We offer full promotion, PR and marketing coverage of your event as part of our programming.
- This will be across our festival website, social media, featured articles and press coverage, any flyer printing and distribution, inclusion in our newsletter and email marketing and other digital marketing channels.

- We also advise that you promote your own event in the festival, we are happy to share any posters/ advertising material for you to share in your personal channels, please do not generate your own.
- Any alterations to text/ descriptions/ blurbs will be subject to artist approval.
- Please attach high quality images in your application, if images are low resolution, they will not be included in our promotional materials.
- Please include the photographer/ image credits and project name on the file name of all submitted imagery.
- We can offer further support and guidance in your own marketing strategy.

## **Accessibility**

- Please let us know if you or any of your team require accessibility arrangements.
- Whilst we are determined to programme as accessible a festival as possible, our use of unconventional spaces sometimes leads to less than optimal accessibility standards.
- For more information, please email us at [info@corkfringe.com](mailto:info@corkfringe.com)

## Get in Touch!

If you have any additional comments or questions regarding applying to Cork Fringe Festival 2025, please don't hesitate to contact us:

[info@corkfringe.com](mailto:info@corkfringe.com)

Instagram: @corkfringe

We are very much looking forward to learning more about you and your work!

Although our 2025 festival in May will be small and may not have capacity for all the work we would be delighted to showcase, we are aiming for continuous events for Cork creatives throughout the year and hope to get to know you all and further foster a vibrant creative community in Ireland's real capital.

Le gach dea-ghuí,

Ineke Lavers & Daniel Cremin

*Co-Founders and Directors of Cork Fringe Festival*